



Publications

“What’s that?” FSC foldout biodiversity guides spark curiosity.

FSC Publications are part of that first step for people to take an interest in nature in their own local area, school field or on holiday.

The lack of good guides often hampers biodiversity work and biological recording, so FSC produces specialist guides for professionals doing research and surveys.

FSC Publications have a big following of experienced naturalists, including famous wildlife presenters. We often work with partners to develop specialist guides for overlooked species that provide really important clues to the health of our environment.

We also produce FSC guides for under-recorded species, such as earthworms, where we have radically increased earthworm records in the UK in partnership with the FSC BioLinks project.

“ I recently purchased the chart for my elderly mother who has become interested in watching garden birds from her home; she was highly delighted.

“ A fantastic way for adults and children to learn about our environment. This is just what I wanted to help me identify local ferns.



“ Great products at affordable prices, perfect for our training workshops.



In the last two years we have:



• worked with over 30 partners



• sold 127,000 ID guides – 122,000 general interest and 5,000 to enthusiasts and professionals

Publications

Connecting people in lockdown: wildlife on the doorstep

FSC's wildlife identification guides offered practical help – and hope – during lockdown, especially for parents and grandparents.

Our guides were used by thousands of people across the UK to make the most out of their daily exercise or time in the local park. FSC's team created bundles of wildlife guides suitable for all ages to inspire curiosity about the wildlife on their doorstep or in their back garden.

By reconfiguring our warehouse to make it Covid Secure, the team was able to deal with a huge increase in demand:

- April to September saw a 150% increase in orders, with June's order doubling.
- The bestselling charts were for garden birds, butterflies, bees, trees, garden bugs and beasts and flowers of walks and wayside.

“ So simple to follow and easy to help identify the wonderful creatures of Britain. *Wildlife lover*