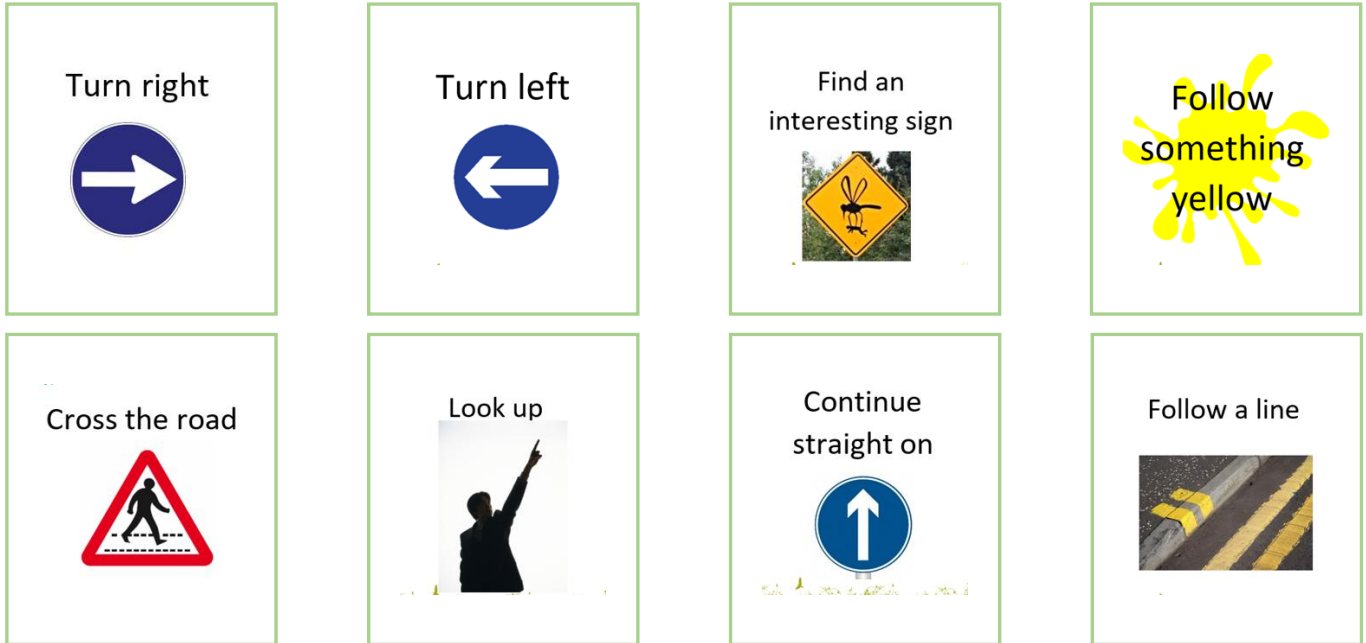


## Urban drifting

Urban drifting is also known as urban wandering or urban derive. Cards, like the examples shown below, provide a set of instruction cards to direct us on a random route around the town. Below are a few examples. It can be used as a way to get to know the area you are investigating qualitatively, but also as a random sampling strategy.



### Things to bear in mind:

- You should decide in advance how long you will go between switching cards.
  - Some cards are stationary (e.g. look up) or single-action (e.g. cross the road). How will you manage this?
- If an action would be unsafe or unethical, such as the direction on a card sending you into a construction site or up someone's driveway, skip that card and move on to a different one.
- If using urban drifting as a random sampling strategy you should have already selected your fieldwork methods to be completed along the route, for example, completing an EQA or a litter survey every 5 minutes along the route.